

Community Health Action Plan 2016

County: Randolph

Period Covered: 2016-2019

Partnership/Health Steering Committee, if applicable: Healthy Randolph Steering Committee

Community Health Priority identified in the most recent CHA: Substance Abuse

Local Community Objective: (Working description/name of community objective): New Ongoing (addressed in previous Action Plan)

- Baseline Data:** (State measure/numerical value. Include date and source of current information):
- For continuing objective provide the updated information:** (State measure/numerical value. Include date and source of current information):
- Healthy NC 2020 Objective** that most closely aligns with focus area chosen below: Reduce the percentage of high school students who had alcohol on one or more of the past 30 days; Reduce the percentage of individuals ages 12 years and older who report any illicit drug use in the past 30 days.

Population(s)

I. Describe the local target population that will be impacted by this community objective:

A. Total number of persons in the target population specific to this action plan: _____

B. Total number of persons in the target population to be reached by this action plan: _____

C. Calculate the impact of this action plan:

(Total # in B divided by total # in A) X 100% = _____ of the target population reached by the action plan.)

Healthy North Carolina 2020 Focus Area Addressed: Each of the two CHA priorities selected for submission must have a corresponding *Healthy NC 2020* focus area that aligns with your local community objectives.

Check below the applicable **Healthy NC 2020 focus area(s)** for this action plan.

For more detailed information and explanation of each focus area, please visit the following websites:

<http://publichealth.nc.gov/hnc2020/foesummary.htm> AND <http://publichealth.nc.gov/hnc2020/>

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| <input type="checkbox"/> Tobacco Use | <input type="checkbox"/> Maternal & Infant Health | <input type="checkbox"/> Social Determinants of Health |
| <input type="checkbox"/> Physical Activity & Nutrition | <input checked="" type="checkbox"/> Substance Abuse | <input type="checkbox"/> Environmental Health |
| <input type="checkbox"/> Injury | <input type="checkbox"/> Mental Health | <input type="checkbox"/> Chronic Disease |
| <input type="checkbox"/> Sexually Transmitted Diseases/Unintended Pregnancy | <input type="checkbox"/> Infectious Disease/Foodborne Illness | <input type="checkbox"/> Cross-cutting |
| | <input type="checkbox"/> Oral Health | |

Selection of Strategy/Intervention Table

- Complete this table for all strategies/interventions that you plan to implement.
- At least two of the three selected community health priorities must be from the 13 Healthy North Carolina 2020 (HNC 2020) focus areas. For these 2 priorities, there must be 2 evidence based strategies (EBS) for each action plan. (Insert rows as needed if you choose more than 2 EBS.)

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: Teen alcohol prevention</p> <p>Community Strengths/Assets: Randolph County has an existing Safe Kids Program as well as the Insight Human Services Program who are both targeting teen alcohol use.</p>	<p>S.M.A.R.T Goals: By September 2019, enhance the prom promise campaign by offering mock alcohol-related crash simulation within at least two high schools.</p> <p>By September 2019, Insight Human Services Program staff will hold two Town Hall Meetings addressing teen alcohol use.</p>	<p>Target Population(s): Teens</p> <p>Venue: High Schools; Location TBD for Town Hall Meetings</p>	<p>Resources Needed: Funding and other materials (first responders, marketing, actors, etc.) to conduct an on-site campaign; Speakers, vendors, funding to hold Town Hall Meetings</p>
<p>Name of Intervention: HOPE Initiative</p> <p>Community Strengths/Assets: Alcohol and Drug Services, Daymark, Insight Human Services</p>	<p>S.M.A.R.T Goals: By September 2019, 1 of the 7 municipalities in Randolph County will have an established HOPE initiative located in the police department.</p>	<p>Target Population(s): Residents with addiction disorders and/or a mental illness</p> <p>Venue: Local police department</p>	<p>Resources Needed: Funding, marketing materials</p>

Interventions Specifically Addressing Chosen Health Priority *(Insert rows as needed.)*

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: Teen alcohol prevention</p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: High schools</p> <p>Target population: high school students</p> <p>New Target Population: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p> <p>Start Date – End Date (mm/yy): 10/19 – 09/19</p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Safe Kids</p> <p>Role: Coordinate, schedule prom promise campaigns</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: Wendy Kennon</p> <p>Role: Safe Kids Coordinator; work with committee members to coordinate and execute an enhanced prom promise campaign</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: Safe Kids, Healthy Randolph, local law enforcement, EMS, fire department, school personnel, etc.</p> <p>Role: Assist with the coordination and execution of the prom promise campaign</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p>	<p>Expected outcomes: Reduce the percentage of high school students who had alcohol on one or more of the past 30 days.</p> <p>Anticipated barriers: Any potential barriers? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, explain how intervention will be adapted:</p> <p>List anticipated intervention team members: _____</p> <p>Do intervention team members need additional training? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, list training plan: _____</p> <p>Quantify what you will do: Enhance the prom promise campaign by offering mock alcohol-related crash simulation within at least two high schools.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: Agency will be directly involved in the planning and execution of the campaign.</p> <p>Evaluation: Please provide plan for evaluating intervention: Surveys will be collected from each of the students, teachers, volunteers and school staff attending the events.</p>

		<p>How you market the intervention: The prom promise campaign will be promoted at each high school selected to hold the event. Local media will be invited to report on the event.</p>	
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<p>Intervention: Town Hall Meetings</p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: County-wide</p> <p>Target population: Teens and families</p> <p>New Target Population: <input checked="" type="checkbox"/>Y <input type="checkbox"/>N</p> <p>Start Date – End Date (mm/yy): 10/16 – 09-19</p> <p>Targets health disparities: <input checked="" type="checkbox"/>Y <input type="checkbox"/>N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Insight Human Services Program</p> <p>Role: Plan, organize and hold two Town Hall Meetings addressing teen alcohol use.</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representatives: Tammy Bennett and Catherine Davis</p> <p>Role: Insight Program Specialists; plan, organize and hold two Town Hall Meetings addressing teen alcohol use.</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: Safe Kids, Healthy Randolph</p> <p>Role: Assist with the coordination and execution of the prom promise campaign</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>How you market the intervention: Promotion will be done in all county middle and high schools, as well as the local radio and other news outlets.</p>	<p>Expected outcomes: Reduce the percentage of high school students who had alcohol on one or more of the past 30 days.</p> <p>Anticipated barriers: Any potential barriers? <input type="checkbox"/>Y <input checked="" type="checkbox"/>N If yes, explain how intervention will be adapted:</p> <p>List anticipated intervention team members: Safe Kids, Healthy Randolph</p> <p>Do intervention team members need additional training? <input type="checkbox"/>Y <input checked="" type="checkbox"/>N If yes, list training plan: _____</p> <p>Quantify what you will do: Plan, organize and hold two Town Hall Meetings addressing teen alcohol use.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: Town Hall Meetings will be monitored by staff and committee members assisting w/ the events.</p> <p>Evaluation: Please provide plan for evaluating intervention: Surveys will be collected from all participants attending the events.</p>
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<p>Intervention: HOPE Initiative</p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: County-wide</p> <p>Target population: Community and families affected by drug use/overdose</p> <p>New Target Population: <input checked="" type="checkbox"/>Y <input type="checkbox"/>N</p> <p>Start Date – End Date (mm/yy): 10/16 – 09/19</p> <p>Targets health disparities: <input checked="" type="checkbox"/>Y <input type="checkbox"/>N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Healthy Randolph Tenet I</p> <p>Role: Communicate to the public details about the initiative; help find funding.</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: EMS, Public Health, Mental Health Care workers</p> <p>Role: Assist with communication to the public details about the initiative; help find funding; establish trust between residents and health care workers.</p> <p><input type="checkbox"/> New partner <input type="checkbox"/> Established partner</p> <p>Partners: Safe Kids, Insight Human Services Program, local law enforcement, EMS</p> <p>Role: Assist with communication to the public details about the initiative; help find funding</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>How you market the</p>	<p>Expected outcomes: Reduce the percentage of individuals ages 12 years and older who report any illicit drug use in the past 30 days.</p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/>Y <input type="checkbox"/>N If yes, explain how intervention will be adapted: Culture and stigma surrounding addiction and mental health.</p> <p>List anticipated intervention team members: Healthy Randolph Tenet I, Safe Kids, Insight Human Services Program, local law enforcement, EMS</p> <p>Do intervention team members need additional training? <input type="checkbox"/>Y <input checked="" type="checkbox"/>N If yes, list training plan:</p> <p>Quantify what you will do: One police department within Randolph County will have an established HOPE Initiative program.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: Drug related crime rates, overdose rates, and the progress of the clients participating in this program will all be monitored.</p> <p>Evaluation: Please provide plan for evaluating intervention: Drug related crime rates and overdose rates will be evaluated annually until 2019. The initiative will be evaluated by the number of people entered in the program, number of drugs or paraphernalia surrendered, number of individuals placed in treatment, and number of clients who relapse.</p>
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